

30 May - 01 June, 2018 CHINA IMPORT AND EXPORT FAIR COMPLEX AREA B **Concurrent Events:**

10th International Footwear Design Competition 2018

Confederation of International Footwear Conference (CIFA) organized the International Footwear Design Competition 2018 has come to its 10th Editions. Being sponsors of this competition, Xinhaopan Group and Top Repute Co. Ltd. continue to provide a fair platform for worldwide young designers to explore their creativity on the footwear design and share the rationale of design during the competition.

Totally 191 entries were submitted by the candidates from 11 Countries and Regions: China (Beijing and Guangdong), Hong Kong, India, Indonesia, Korea, Malaysia, Philippines, Taiwan, Thailand and Vietnam. The winning entries were awarded during the Opening Dinner Banquet and showcased at the 'Design Walk' Zone during the exhibition.

The juror committee was formed by **11** professional and famous international designers, trend experts, footwear consultants, lecturers and representative of worldwide footwear associations.

The list of Juror Committee:

- 1. Mr. Hobiter Cao (Guangzhou China)
- 2. Mr. Chen Xiao Ming, Frankie (Guangzhou China)
- 3. Mr. Walter Ma (Hong Kong)
- 4. Mr. Mukhtarul Amin (India)
- 5. Ms. Lany Sulaiman (Indonesia)
- 6. Dr. Claudia Schulz (Germany)
- 7. Ms. Nguyen Thi Thuc Oanh (Vietnam)
- 8. Ms. Vivien Hsieh (Taiwan)
- 9. Mr. Pairoj Kiattikomol (Thailand)
- 10. Mr. Bill Keith (Malaysia)
- 11. Mr. Park Kwang Cheol (Korea)



Individual Group -Male Footwear Winner The winner of Xinhaopan Group Awards Nine Dragon Wall



Individual Group- Sport Footwear Winner - Night Walker

Individual Group -Female Leisure Winner



Enterprise Group- Children Footwear Winner - The Solitaire Mystery



Individual Group - Children Footwear Winner **Ballet Barbie**

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Technical Seminar Topics

Professional speakers from Germany, Italy and United Kingdom were being invited to host varies topics of seminars in order to provide the latest market information to the audiences.



- Thermo regulation of Footwear
 Presented by Mr. Samuel Huzzard
 –Research Department SATRA Technology, UK





3. Fashion Forecast Spring/Summer 2019 Presented by Dr. Claudia Schulz –Trend Expert MODEUROP



DESIGN WALK

A non-profit, non-commercial platform is sponsored by numerous renowned shoes manufacturers, federation and international footwear association to showcase the stylish footwear, leather products and accessories. **DESIGN WALK** aimed to share the new creativity and inspiration of the footwear and accessories in order to bring the positive impact to the industries.

List of supporters:

- Best Choice Shoes (H.K.) Enterprise, Hong Kong
- Bill Keith, Malaysia
- Chun Chi Leather Good's Company Ltd, China
- Guangdong Industry Polytechnic, China
- Guangzhou Knight Shoes Co., Ltd, China
- Guangzhou Panyu Polytechnic, China
- Guangzhou Vocational College of Technology & Business, China
- Guangzhou Roenari Trading Co., Ltd, China
- Hong Kong Classical Footwear Co., Ltd, Hong Kong
- The Federation of Hong Kong Footwear Ltd., Hong Kong
- Yongki Komaladi, Indonesia

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